



Shark Fin Soup Formula

Go All The Way....!

5 SUBJECT NOTEBOOK

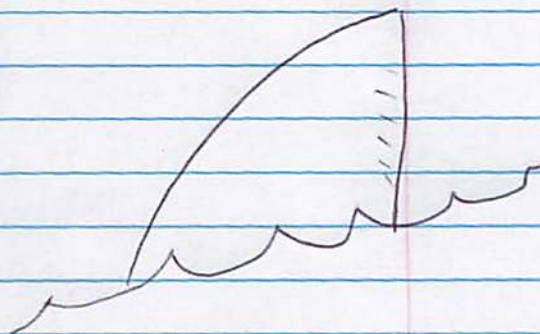
200 Sheets • 10 1/2 IN. x 8 IN. • Wide Rule

Class Assignment Schedule

CarlosXuma.com

SHARK FIN SOUP REPORT

①



"WHY EVERYONE IS WRONG ABOUT HOW TO
'ESCALATE' WITH WOMEN!"

(IF YOU DON'T DO THIS, YOU RISK LOSING
EVERY WOMAN YOU APPROACH... HERE'S WHY)

Dear subscriber, friend and Alpha Brother.

The power and Internet are out in my house, so I just went over to Starbucks and decided to do this the ol' fashioned way.

I decided to write you a report on PAPER. Jeez, I don't think I've done this since High School. I hope my hand doesn't cramp.

I know, I know. You want to know what the hell "Shark Fin Soup" is, right?

NEXT PAGE

Well, stick with me, 'cause this is gonna be cool...

↑
SPILL

First of all, you ever notice how Starbucks hooks you in? I'm sitting here right now drinking my double-whammy-chino, and I'm amazed at how this works...

Think about it for a second: You come in here just wanting some coffee, right? But what happens is this: You get in line. You see some bagels or a pastry and add those...

...During Christmas you pick up a few gift cards, and you know someone will end up giving you a few of them, too...

Then there's the internet wi-fi you can use...

You see what happened? You came in wanting a coffee and now you're married to Starbucks. You didn't notice it was happening, but now you're obligated to keep coming back - and you don't really mind!

Now THAT is how you escalate - smooth + natural.

So this report is all about that: **ESCALATION**

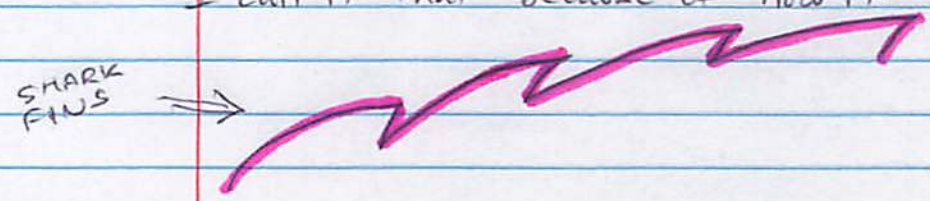
Guy's ask me all the time - HOW to go from point A to point B to point XYZ with women.

"How do I go from getting her number, to getting a date, to getting a kiss..." etc etc.

Well, here are the simple 8.5 steps between you and what I *THINK* you want with women.

THIS is the "Shark Fin Soup."

I call it that because of how it all goes down...



Hang on and I'll tell you why it's like this.

Oh - right - here are the 8.5 Steps:

- STEP 1: APPROACH (YIKES!)
- STEP 2: GET NUMBER (WILL IT BE REAL?)
- STEP 3: FIRST PHONE CALL (WILL SHE ANSWER?)
- STEP 4: GET DATE (WILL SHE SHOW UP??)
- STEP 5: GET KISS (WILL SHE PULL AWAY?)
- STEP 6: GET SECOND DATE (CAN YOU KEEP HER INTERESTED?)
- STEP 7: GET MORE ACTION (CAN YOU GO FURTHER?)
- STEP 8: GET SEX (WILL YOU SCORE?)

MORE →

The last step is:

(STEP 8.5: GET GIRLFRIEND)

I make that one "8.5" because we guys think of the girlfriend thing a bit later. We assume that if she's sleeping with us, she's probably going to be our girlfriend.

The steps seem simple, but there's a LOT of work to go from 1 to 2 to 3 to... well, as far as we want to go.

shhh!

That is usually the naughty old

S-E-X.

And it's not bad enough that the guy is responsible for everything moving forward...

We take all the risks!

AND we have to do it perfectly RIGHT every step along the way.

Or what happens?

That's right - you go right back to the end of the line and start all over again. ← (SUCKS!)

* (I think this is why approaching women seems so hard - it's because - in the back of our heads - we know how much work we might waste later on if we mess this up.)

THINK ABOUT THIS:

- Let's say you work up your courage to approach a woman - and you get her number. * CONGRATS! *
- You call her up later and get a date. * WOO-HOO! *
- And then things Fizzle out. 😞

OR

- You think the date was great - and you call her the next day.

And all you get is VOICEMAIL.

You try a few more times, but you wind up never talking to her again.

And you never figure out what the hell happened, either.

And then it's back to square one all over again. Time to approach more women and try it again.

OR maybe there's a new game on The X-box. ("Modern Warfare, here I come!")

LOOK, in the end, all success with women is about how to escalate with women.

* SUCCESSFULLY! *

What is "ESCALATION"?

THESE HAUNT YOU, BECAUSE THEY SIT IN THE BACK OF YOUR HEAD - CREATING DREAD AND FEAR

WIKIPEDIA* says it like this:

"Escalation is the phenomenon of something getting more intense - step by step."

* www.wikiPEDIA.org

Which I think is a really great definition of the process of getting a woman attracted to you, connected to you, and eventually sexually involved with you.

So to help you on this path to better "escalation" with women, I want to show you:

"WHAT 99 OUT OF 100 MEN DON'T KNOW ABOUT ESCALATION"

OR: 6 ESCALATION SECRETS TO AVOID THE DREADED 'FAILURE TO LAUNCH' SYNDROME

I want you to remember these secrets, because you can avoid some EPIC failures with women just by following these principles.

AND they will help you get past some of your own inner game hurdles so you can build your sexual power with women.

Here is (DRUM ROLL PLEASE):

SECRET #1: 'Escalation' is an intimacy ladder.

It's all a gradually increasing level of emotional interest from a woman.

She should be digging you more and more as you go.

As you increase the intimacy with her, she feels more attracted and connected to you.

And intimacy is not (always) physical touch and sexual contact.

In fact, for women, it RARELY is.

SECRET #2: Escalation is all about **Attraction** and **connection**.

These are the two key ingredients in the build up of intensity between you and her.

ATTRACTION is her gut-level sexual desire for you.

CONNECTION is her feeling of rapport and... well, connection to you.

One of the big mistakes men make is to think that connection is the same as "commitment."

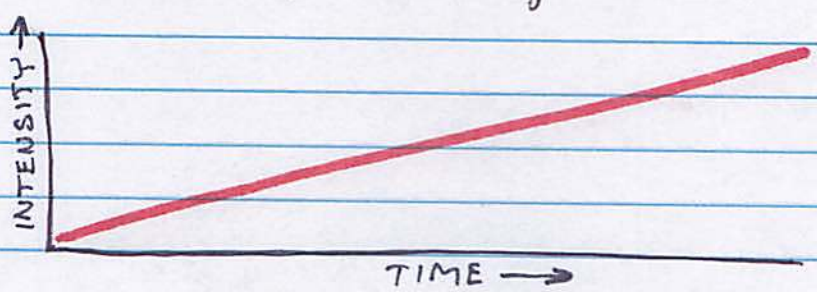
They are NOT the same!

This mistake often has guys saying crazy things (USUALLY NOT-TRUE THINGS!) like:

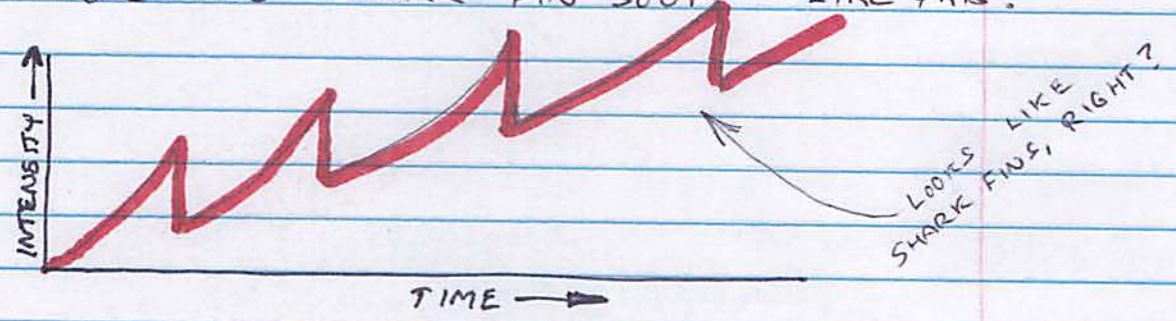
"I Love you!" and other devotional stuff they really don't mean.

SECRET #3: Escalation has a rhythm.

Building a woman's attraction and connection is not a simple straight line, like this:



It's more like "SHARK FIN SOUP" - Like this:



There's a build-up of energy, and then a slight release, so you don't fry her circuits.

So don't get hung up if you feel a slight dip in the energy from time to time. This is natural - and as it happens, necessary to create the right kind of build up and payoff.

SECRET # 4: Escalation is a process of rising risk.

The reality with women is that the more you try to avoid loss - the more likely you will actually lose her.

A lot of guys get very attached to the amount of effort and energy they invest in a woman.

And then they get more and more reluctant to lose that work they've put in.

So what happens next is a BIG mistake:

They back off when it comes time to "bust a move." After all, they don't want to take a chance on ruining things with her and losing it all.

As a result, they fail to escalate - or move things forward, and she feels his hesitation.

HESITATION in a man is very UN-sexy.

In fact, it's a deal-killer for most women.

THIS IS A BIG ONE!
→

SECRET # 5: ESCALATION - uhmm... doesn't really exist.

The truth is, escalation feels natural - IF its done right.

Again, the concept of escalation is really an artificial idea to explain the natural sexual buildup between men and women.

It doesnt really exist until you start looking at what is going on under a magnifying glass. When you start to break things down to analyze it.

If you've ever had a heated romance with a girl, chances are you never stopped to say: "Hey! I need to escalate to the next level with this girl."

No. It just happened.

Naturally.

Its just like your home computer. You just turn it on and assume it will startup and run.

But when it starts slowing down, or crashing on you - you have to start looking at the process and troubleshoot a little to fix it.

Defrag your hard drive. Empty the files from the trash folder. Uninstall the crappy games you don't play...

So even though we're pulling back for a second to look at this thing called escalation with men and women, remember that when the machine is working well, you won't have to think about this.

It should be one continuous chain of "warm fuzzy fun and good times" for her.

(And for you, too!)

"Escalation" just *HAPPENS.*

SECRET #6: Escalation is never "pushing"
- IF it's done right.

This ties in with the last point...

IF you feel like you're pushing a woman into sex, or forcing things to move forwards, chances are there was a mistake made somewhere.

Women are all too happy to take your hand and follow you into the bedroom if you're sexually confident.

All of the sexually successful men I've studied (as well as from my personal experience) never need to manipulate or play games to get women into bed.

There are no issues with "last minute resistance" or any of those things.

In fact women will literally pull you into bed when you've internalized the rules of escalation.

REALITY CHECK: Women are more sexually energized than men. And there are only about 10% of guys who know how to awaken this primal desire in women.

Women know this - and they know which guys these are on sight.

It's like a secret society you see in movies, where a guy is wearing a ring with a symbol on it.

Well, that's what women are watching for - only it's not a secret ring...

It's a sexual ATTITUDE that tells her you are one of THEM.

IF you've ever had a friend who had this "way" with women, you know what I'm talking about.

It's not about the clever lines or scripts. It's always about how he communicates his attitude - his ALPHA-TUDE - to them.

Oh, by the way - if the thought of making a move and escalating with a woman makes you feel a little ill or nervous, don't worry! I'm going to show you how to conquer this and escalate with women naturally.

Okay my wrist is getting tired. I haven't written this much by hand in years!

Stay tuned - I've got more coming on this subject.

(How to go further - FASTER! - with women*)

* HONOR ABLY!

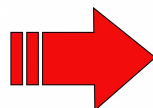
Watch your in-box tomorrow for my next video webinar: "Freaky Chicks + Total D*cks"

STAY ALPHA ...!

-CARLOS XUMA

PS: If you're ready - I think you might want to check out this video on the #1 killer of your sexual success

Its called "T-Bleed" - Go watch it **HERE**



CLICK HERE

