

# THE ALPHA MAN'S GUIDE

**7 Mistakes To Avoid  
When Learning  
How To Meet,  
Attract, And  
Keep A Quality  
Woman**





## Let me ask you a question:

What is it you really want from your dating life?

## Do you want to...

- Know how to approach any woman you want - *and* get her phone number...?
- Know how to be confident and fun around women...?
- Know how to escalate physically with women...?
- Know how to master your "inner game" with women...?
- Know how to hold a conversation that keeps a woman spellbound...?
- Know what a woman's secret attraction triggers are...?
- Know how to sexually satisfy a woman...?
- Know how to keep your woman so happy that she'll **never even look** at another guy, or consider cheating on you or leaving you...?

The toughest thing to find out there is good, effective advice on how to meet women and attract women. Sure, there's a ton of advice out there, but is it any good...?

Unfortunately, much of the advice and tips you will find **will not help you get to any of your goals**. Sad to say that most of it is even printed by the most prestigious of magazines and web sites.

## Have you ever felt like this:

- \* You see a beautiful woman you want to approach, but your heart is pounding in your chest, your palms are sweaty, and you can't move...
- \* You hear women telling you they want a "nice" sensitive guy, but when you try to be nice, she runs away - right into the arms of some jerk...
- \* You see some guy who's naturally cool with women, and you want just a little bit of his confidence...
- \* Your stomach is in a knot because you want to ask a woman for a phone number, or move in for the kiss, or take things forward, but you don't know what to do...



- \* You feel insecure, low self-esteem, or low confidence, and you just want to crush that voice of doubt in your head once and for all...
- \* You feel like the cards are stacked against you because you're not rich, or muscular, or your hair is thinning - but you don't want to settle...
- \* You have a woman friend who is sexy and amazing, but you don't know how to turn up the heat to make things romantic...
- \* You get some first dates, and occasionally a second date, but you just can't *make them go somewhere*...

Well, the good news is that all of those problems can be solved.

## **EASILY.**

In this short report, I'm going to give you all the information to make an educated decision on how to find the valuable and useful dating secrets that will help you meet, attract (and keep, *if* that's what you want) an attractive, high-quality woman.



Without having to change or be a manipulative jerk to get her.

My name is Carlos Xuma.

I've coached thousands of men on how to attract women for over 10 years now. I've been on ABC and CBS television, Playboy radio, published in countless magazines.

It's safe to say, I've seen it all.

Think of this as your "**consumer's guide**" to show you how to get what you want - without having to spend thousands of dollars and make countless mistakes along the way.

I'm about to **save you time, money, and a whole lot of headaches.**

Let's dig in to the **7 Mistakes To Avoid When Learning How To Attract The Woman You Desire...**



## **MISTAKE #1: Spending thousands of dollars on a “bootcamp...”**

First of all, let me say that “bootcamps” (that’s where you go out to bars with a “pickup” instructor to learn how to approach and talk to women) can be one of the most effective ways to nail down this skill of attracting women.

It can also **completely kill your confidence** if you’re not ready.



*Here’s why:*

Most guys are simply not prepared for this kind of shock to their system. Going out to these high-energy clubs and being pushed to go approach women that are as beautiful as models in a magazine is frightening. These guys are simply not ready for the challenges of being pushed into interactions that they haven’t been able to prepare for.

Their inner game and confidence have not been “tuned up.”

And as a result, very few guys have their skills **STICK** after the first bootcamp. They may get a few successes, but they end up having to repeat the bootcamp several times to get the hang of it.

And when you’re talking over **\$2000** a pop for a good bootcamp, that can be a pretty pricey mistake.

When the time is right, you should **definitely** think about using a bootcamp or in-field seminar to take your skills to the next level.

Just be sure you’re adequately prepared for the experience. You can start getting the basics down for very little out-of-pocket expense so you’re ready when the time comes.



## **MISTAKE #2: Using only the free information you find on the Internet..**

When I first got started learning how to attract women, I found a lot of stuff I wanted to use. Opening lines, witty banter, techniques - all of that. And some of it would work ... on occasion.

But in the end, I learned that none of it was part of a complete “system.” And all these strategies and tips were starting to conflict with one another. **PLUS** I was getting confused about what was working - and why it worked.

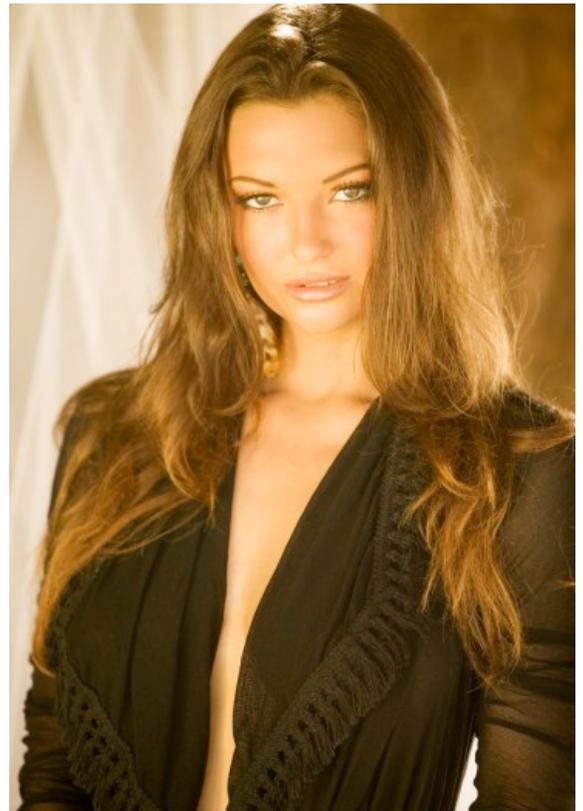
Being cheap basically killed my game.

So reading all those tips and “field reports” out of context just mystified me more. They didn’t show me how the whole thing was supposed to work from end to end. It was all disorganized information, like a jigsaw puzzle that had no edges or pattern.

Eventually I had to stop hanging out in forums and I had to make this stuff work for ME - not some “wannabe” pickup artist. I just wanted the core skills to attract women - without having to change into some manipulative jerk.

It seems like a bargain, but even the best free advice doesn’t help you if you don’t have the foundation.

What I needed was a *system*...





**MISTAKE #3: Not working on your inner game while you're learning the "outer" game.**

The reality is that you can learn all the openers, lines, and routines you like. You can script it all out and memorize it.

**But** if your confidence and identity doesn't fit with what you're trying to do, you will crash and burn.

Women have finely tuned bullshit detectors, and the alarms go off when you look like you're just reading some lines.



**What ultimately attracts women is a guy who is calm, confident, and displays value.**

If you're just memorizing material, or trying to use clever touching techniques, you're not getting the complete picture.

You need confidence, because you can't "fake it 'till you make it" for very long. Eventually, the check has to be paid. I've seen guys bluff their way into a conversation and then completely crash and burn the second a hot woman challenged them, because the really attractive women WILL test you to see if you're for real. You have to be prepared.

But confidence isn't nearly as hard to develop as you might think. In fact, if you use the tactics I teach - based on scientific methods - you will shorten it down to just a **fraction of the time.**

And one way or another, you need strong, confident, bulletproof inner game to get the women you desire. Why not get the skills **AND** the confidence all at once?



**MISTAKE #4: Relying on tricks and manipulative methods to get women to respond to you.**

I don't condone tricking or pulling a fast one to get somewhere with a woman. There are some guys who will tell you that you can "hypnotize" women, or promise that you can get her wet with desire with a simple 5 word phrase.

It's tempting to chase after these magic bullets, but just like diet pills, they don't really work.

The simple fact is that if you use sneaky methods to get a woman's attention, you'd have to keep up the "dancing monkey" routine for the rest of the night. And after the hoax is exposed, your confidence is shattered.

Why risk that?

Women are human beings, just like you.



She's excited to meet a good guy like you who can just make her smile and feel good about herself.

It really doesn't take as much as you think to get a beautiful woman in your life... and in your bed.

As I like to say: Don't hate the player; don't hate the game...

**Just know the rules,  
and *own the field.***



## **MISTAKE #5: Overdosing on seduction techniques, and becoming an information “junkie.”**

I’ll be the first to admit it: I’m a first-class information addict. I *love* finding out everything there is to know about a certain subject. I want to make informed decisions.

But there’s a big difference between getting a reasonable amount of education, and trying to substitute information for experience.

It’s tempting to try and fill your head with every possible reply for every possible situation you will encounter when you meet and flirt with women... but it’s just not possible. (You can’t, and if you try, you’ll go way up in your head, which just makes you **way less attractive to women.**)

The fact is that you only need a *simple* technique or two to get started meeting women. There isn’t a bunch of stuff to memorize. Just the bare minimum to get you out the door and getting success right away.

The most important thing you can do is just to **GET STARTED RIGHT NOW!**

Because the longer you delay, the longer you wait, the harder it is to get going. You need fast success to get this skill under your belt, because the faster you start experiencing success, the faster you will gain confidence and momentum.

There is an easy step you can take to get moving on this path right away, and without the “procrastination” that is created by trying to know it all up front.

I’ll tell you more about it in just a bit...





**MISTAKE #6: Listening to “gurus” that don’t teach the BIG picture of attracting women (and how it fits into your Lifestyle).**

My old sales mentor once said to me, “*Carlos, don’t ever listen to any guy who isn’t where you want to be.*”

What he meant was that there are a lot of guys out there that teach you about how to do something, and they all talk a great game. But why take investment advice from a stock broker who’s neck-deep in debt?

**Why take advice from a “pickup” guru who can make out with a girl in a bar, but whose own life is a complete disaster?**



I teach something called the Alpha Lifestyle. It’s a way of living your life to the fullest, so that you can enjoy women as a bonus to your adventure.

The Alpha Man is the guy who gets the women he wants, the financial success he wants, and the social and **sexual success** he deserves.

It’s something I’ve dedicated my life to teaching other men.

**Remember this important detail:  
The guy who gets along best with women is the one who can get along fine *without them*.**



**MISTAKE #7: Trying to figure it all out on your own.**

When I first got started, I had a few times where I just gave up and quit. Not because any of it was hard, mind you. I quit because it was so different than what I'd been taught by other people (who *thought* they knew how attraction worked.)

The fact is that if I could have gone back in time, I would have **paid any price** to get the knowledge I now have to meet and attract women.

And I would have given anything to avoid all the mistakes I made...

But that's all changed today. I'm not kidding or exaggerating when I tell you that I have to turn down women *all the time* that flirt and *try to hit on me*. And as I like to say, it's a "high-quality problem" that every guy wants to have.

And **you** can discover how attraction works, too.

***Every secret...***

***Every technique...***

***Every method...***

Over the years that I've been teaching these kinds of strategies and techniques to guys for attracting women and improving their dating skills, I've discovered something very alarming.

First, the good news: Of all the guys that I taught that went to work on these skills and went out and practiced them with women, **ALL of them improved.**





And I don't mean just a *little* improvement...

When they consistently applied the information that I taught, they got a **MASSIVE** upgrade in their abilities to approach, they got phone numbers, started attraction like gangbusters, and got dates with desirable women.

**Now the *not-so-good* news:**

Of all the guys that contacted me and then either **put off** or **delayed** getting this information and building their foundation with women - ALL of them got much **much** worse over time. It doesn't pay to "think about it."

You see there's a common misperception among most guys that if you just leave something alone, it will get better on its own. The fact is that this is almost **NEVER** the case, and it's also a crippling attitude to have towards your skills with women.

My experience has been that if you delay getting started on your own personal path towards improvement, you will not just stay where you are. You will **LOSE GROUND**. And the longer you wait, the harder it is to win back that lost ground once you get back to work on it.

This is caused by a very simple and nasty scientific fact: **INERTIA**.

Do you remember in school how they told you that "a body at rest tends to stay at rest?"

Well for your thoughts and confidence this is not only true - it's **more** than true. Because if you stay at rest too long, you will probably get even worse.

I know what I'm about to say will sound harsh, but it's a fact...

**Leaving your dating skills and ability to attract women up to 'fate' is like leaving an infected wound open to fester.**





But there's another side of this that I want you to know about. Take your time as you think about this, because it's important...

Let me ask you this: What if this knowledge helps you get just **ONE more date** with an attractive woman that you've had your eye on? What if it helps you approach just **ONE more woman**, and that unlocks your confidence to keep approaching and meeting attractive women?

Just **ONE more opportunity** that you would not have had before. What is that worth to you to start a chain of dominoes to success?

- What if there's a chance that you'll discover how to meet and attract one woman after another - **and** get more and more confidence in your life - dating as many women as you want?
- What if you really can learn how to approach women and build attraction in the way that you've always wanted - and get your confidence **ROCK SOLID** - in every area?
- What if you never have to worry about being alone ever again?



How much would that be worth to you?

A hundred dollars?

*A thousand?*

**More?**

For most men I know, it would be **priceless**. You can't even estimate the value in money.

Just the **POSSIBILITY** of getting more success with women and raising their self-confidence would be worth the investment.



Now before I go, I've got something that will help you...

I realize that finding the advice you need to get the woman you want isn't easy. So what I've done is put together a quick survey below that will help you find what you're looking for in about 10 seconds.

**Just click on the answer below that best matches your needs right now.** I'll hook you up with some advice on that topic, and show you what you need to get this part of your life under control.

See you on the inside...

Stay Alpha!

*Carlos Xuma*

## Choose Your Adventure...

- [I want to learn how to approach and meet women with no fear...](#)
- [I want to learn how to attract women like Bad Boys do \(but without being a jerk...\)](#)
- [I want to learn \*killer\* body language...](#)
- [I want to improve my social skills...](#)
- [I want rock solid conversation skills so I can talk to anyone...](#)
- [I want bulletproof inner game and confidence...](#)
- [I want to learn the big picture skills of having an Alpha Lifestyle...](#)
- [I want to learn how to get a girlfriend...](#)
- [I want to learn how to stop being a nice guy and be more Alpha...](#)

**CLICK ONE:**

