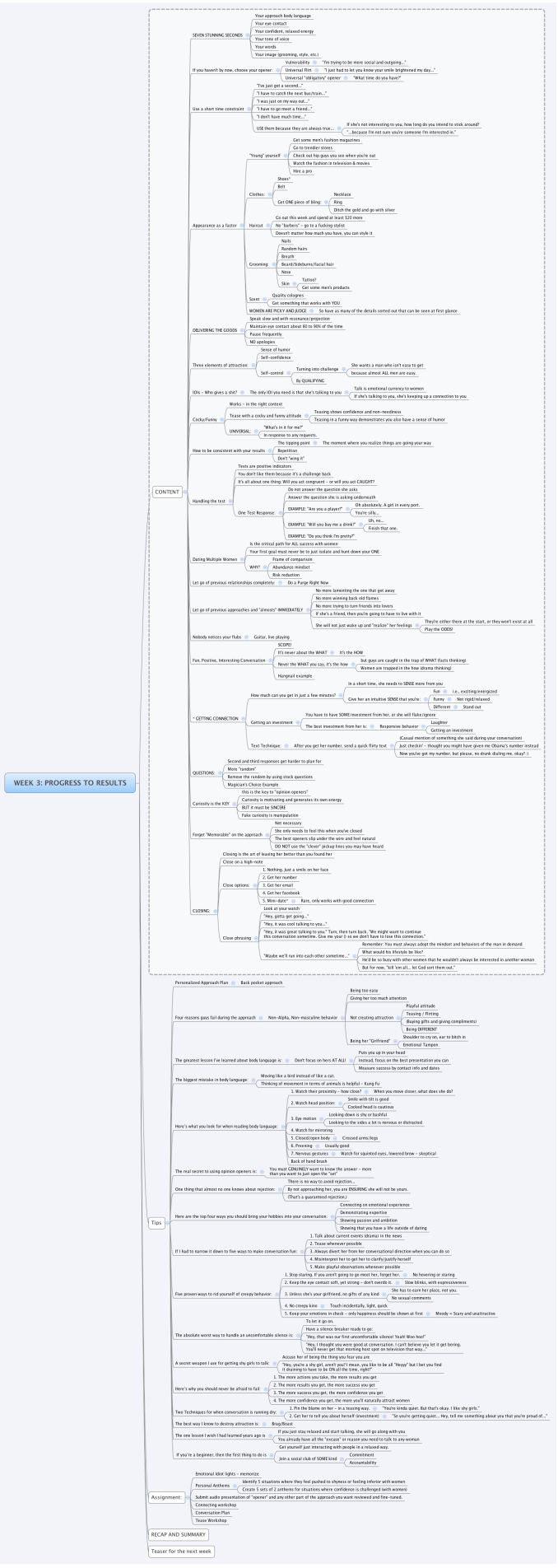
WEEK 3: PROGRESS TO RESULTS
CONTENT
SEVEN STUNNING SECONDS
Your approach body language
Your eye contact
Your confident, relaxed energy
Your tone of voice
Your words
Your image (grooming, style, etc.)
If you haven't by now, choose your opener:
Vulnerability
"I'm trying to be more social and outgoing..."
Universal flirt
"I just had to let you know your smile brightened my day..."
Universal "obligatory" opener
"What time do you have?"
Use a short time constraint
"I've just got a second..."
"I have to catch the next bus/train..."
"I was just on my way out..."
"I have to go meet a friend..."
"I don't have much time..."
USE them because they are always true...
If she's not interesting to you, how long do you intend to stick around?
"...because I'm not sure you're someone I'm interested in."
Appearance as a factor
"Young" yourself
Get some men's fashion magazines
Go to trendier stores
Check out hip guys you see when you're out
Watch the fashion in television & movies
Hire a pro
Clothes:
Shoes*:
Belt
Get ONE piece of bling
Necklace
Ring
Ditch the gold and go with silver
Haircut
Go out this week and spend at least $20 more
No "barbers" - go to a fucking stylist
Doesn't matter how much you have, you can style it
Grooming
Nails
Random hairs
Breath
Beard/Sideburns/facial hair
Nose
Skin
Tattoo?
Get some men's products
Scent
Quality colognes
Get something that works with YOU
WOMEN ARE PICKY AND JUDGE
So have as many of the details sorted out that can be seen at first glance
DELIVERING THE GOODS
Speak slow and with resonance/projection
Maintain eye contact about 80 to 90% of the time
Pause frequently
NO apologies
Three elements of attraction:
Sense of humor
Self-confidence
Self-control
Turning into challenge
She wants a man who isn't easy to get because almost ALL men are easy.
By QUALIFYING
IOIs - Who gives a shit?
The only IOI you need is that she's talking to you
Talk is emotional currency to women
If she's talking to you, she's keeping up a connection to you
Cocky/Funny
Works - in the right context
Tease with a cocky and funny attitude
Teasing shows confidence and non-neediness
Teasing in a funny way demonstrates you also have a sense of humor
UNIVERSAL:
"What's in it for me?"
In response to any requests.
How to be consistent with your results
The tipping point
The moment where you realize things are going your way.
Repetition
Don't "wing it"
Handling the test
Tests are positive indicators
You don't like them because it's a challenge back
It's all about one thing: Will you act congruent - or will you act CAUGHT?
One Test Response:
Do not answer the question she asks
Answer the question she is asking underneath
EXAMPLE: "Are you a player?"
Oh absolutely. A girl in every port.
You're silly...
EXAMPLE: "Will you buy me a drink?"
Uh, no...
Finish that one.
EXAMPLE: "Do you think I'm pretty?"
Dating Multiple Women
Is the critical path for ALL success with women
Your first goal must never be to just isolate and hunt down your ONE
WHY?
Frame of comparison
Abundance mindset
Risk reduction
Let go of previous relationships completely:
Do a Purge Night Now
Let go of previous approaches and "almosts" IMMEDIATELY
No more lamenting the one that got away
No more winning back old flames
No more trying to turn friends into lovers
If she's a friend, then you're going to have to live with it
She will not just wake up and "realize" her feelings
They're either there at the start, or they won't exist at all
Play the ODDS!
Nobody notices your flubs
Guitar, live playing
Fun, Positive, Interesting Conversation
SCOPE!
It's never about the WHAT
It's the HOW
Never the WHAT you say, it's the how
But guys are caught in the trap of WHAT (facts thinking)
Women are trapped in the how (drama thinking)
Hangnail example
" GETTING CONNECTION
How much can you get in just a few minutes?
In a short time, she needs to SENSE more from you
Give her an intuitive SENSE that you're:
Fun
i.e., exciting/energized
Funny
Not rigid/relaxed
Different
Stand out
Getting an investment
You have to have SOME investment from her, or she will flake/ignore
The best investment from her is:
Responsive behavior
Laughter
Getting an investment
Text Technique
After you get her number, send a quick flirty text
(Casual mention of something she said during your conversation)
Just checkin' - thought you might have given me Obama's number instead.
Now you've got my number, but please, no drunk dialing me, okay? ;)
QUESTIONS
Second and third responses get harder to plan for
More "random"
Remove the random by using stock questions
Magician's Choice Example
Curiosity is the KEY
this is the key to "opinion openers"
Curiosity is motivating and generates its own energy
BUT it must be SINCERE
Fake curiosity is manipulation
Forget "Memorable" on the approach
Not necessary
She only needs to feel this when you've closed
The best openers slip under the wire and feel natural
DO NOT use the "clever" pickup lines you may have heard
CLOSING
Closing is the art of leaving her better than you found her
Close on a high-note
1. Nothing. Just a smile on her face
Close options:
2. Get her number
3. Get her email
4. Get her facebook
5. Mini-date*
Rare, only works with good connection
Close phrasing
Look at your watch
"Hey, gotta get going..."
"Hey, it was cool talking to you..."
"Hey, it was great talking to you." Turn, then turn back. "We might want to continue this conversation sometime. Give me your 1- so we don't have to lose this connection."
"Maybe we'll run into each other sometime..."
Remember: You must always adopt the mindset and behaviors of the man in demand
What would his lifestyle be like?
He'd be so busy with other women that he wouldn't always be interested in another woman
But for now, "kill 'em all... let God sort them out."
Tips
Personalized Approach Plan
Back pocket approach
Four reasons guys fail during the approach
Non-Alpha, Non-masculine behavior
Being too easy
Giving her too much attention
Not creating attraction
Playful attitude
Teasing / flirting
Buying gifts and giving compliments)
Being DIFFERENT
Being her "Girlfriend"
Shoulder to cry on, ear to bitch in
Emotional Tampon
The greatest lesson I've learned about body language is:
Don't focus on hers AT ALL!
Puts you up in your head
Instead, focus on the best presentation you can
Measure success by contact info and dates
The biggest mistake in body language:
Moving like a bird instead of like a cat.
Thinking of movement in terms of animals is helpful - Kung Fu
Here's what you look for when reading body language:
1. Watch their proximity - how close?
When you move closer, what does she do?
2. Watch head position:
Smile with tilt is good
Cocked head is cautious
3. Eye motion
Looking down is shy or bashful
Looking to the sides a lot is nervous or distracted
4. Watch for mirroring
5. Closed/open body
Crossed arms/legs
6. Preening
Usually good
7. Nervous gestures
Watch for squanted eyes, lowered brow - skeptical
Back of hand brush
The real secret to using opinion openers is:
You must GENUINELY want to know the answer - more than you want to just open the "set"
One thing that almost no one knows about rejection:
There is no way to avoid rejection...
By not approaching her, you are ENSURING she will not be yours.
(That's a guaranteed rejection.)
Here are the top four ways you should bring your hobbies into your conversation:
Connecting on emotional experience
Demonstrating expertise
Showing passion and ambition
Showing that you have a life outside of dating
If I had to narrow it down to five ways to make conversation fun:
1. Talk about current events (drama) in the news
2. Tease whenever possible
3. Always divert her from her conversational direction when you can do so
4. Misinterpret her to get her to clarify/justify herself
5. Make playful observations whenever possible
Five proven ways to rid yourself of creepy behavior:
1. Stop staring. If you aren't going to go meet her, forget her.
No hovering or staring
2. Keep the eye contact soft, yet strong - don't overdo it.
Slow blinks, with expressiveness
3. Unless she's your girlfriend, no gifts of any kind
She has to earn her place, not you.
No sexual comments
4. No creepy kino
Touch incidentally, light, quick
5. Keep your emotions in check - only happiness should be shown at first
Moody = Scary and unattractive
The absolute worst way to handle an uncomfortable silence is:
To let it go on.
Have a silence breaker ready to go:
"Hey, that was our first uncomfortable silence! Yeah! Woo hoo!"
A secret weapon I use for getting shy girls to talk:
"Hey, you're a shy girl, aren't you? I mean, you like to be all "Heyyy" but I bet you find it draining to have to be ON all the time, right?"
Accuse her of being the thing you fear you are
Here's why you should never be afraid to fail:
1. The more actions you take, the more results you get
2. The more results you get, the more success you get
3. The more success you get, the more confidence you get
4. The more confidence you get, the more you'll naturally attract women
Two Techniques for when conversation is running dry:
1. Pin the blame on her - in a teasing way.
"You're kinda quiet. But that's okay. I like shy girls."
2. Get her to tell you about herself (investment)
"So you're getting quiet... Hey, tell me something about you that you're proud of..."
The best way I know to destroy attraction is:
Brag/Boast
The one lesson I wish I had learned years ago is:
If you just stay relaxed and start talking, she will go along with you
You already have all the "excuse" or reason you need to talk to any woman
If you're a beginner, then the first thing to do is:
Get yourself just interacting with people in a relaxed way.
Join a social club of SOME kind
Commitment
Accountability
Assignment:
Emotional Idiot lights - memorize
Personal Anthems
Identify 5 situations where they feel pushed to shyness or feeling inferior with women
Create 5 sets of 2 anthems for situations where confidence is challenged (with women)
Submit audio presentation of "opener" and any other part of the approach you want reviewed and fine-tuned.
Connecting workshop
Conversation Plan
Tease Workshop
RECAP AND SUMMARY
Teaser for the next week