

# 5.5 GIRLFRIEND SECRETS

(FOR GUYS WHO DON'T NEED THEM...)

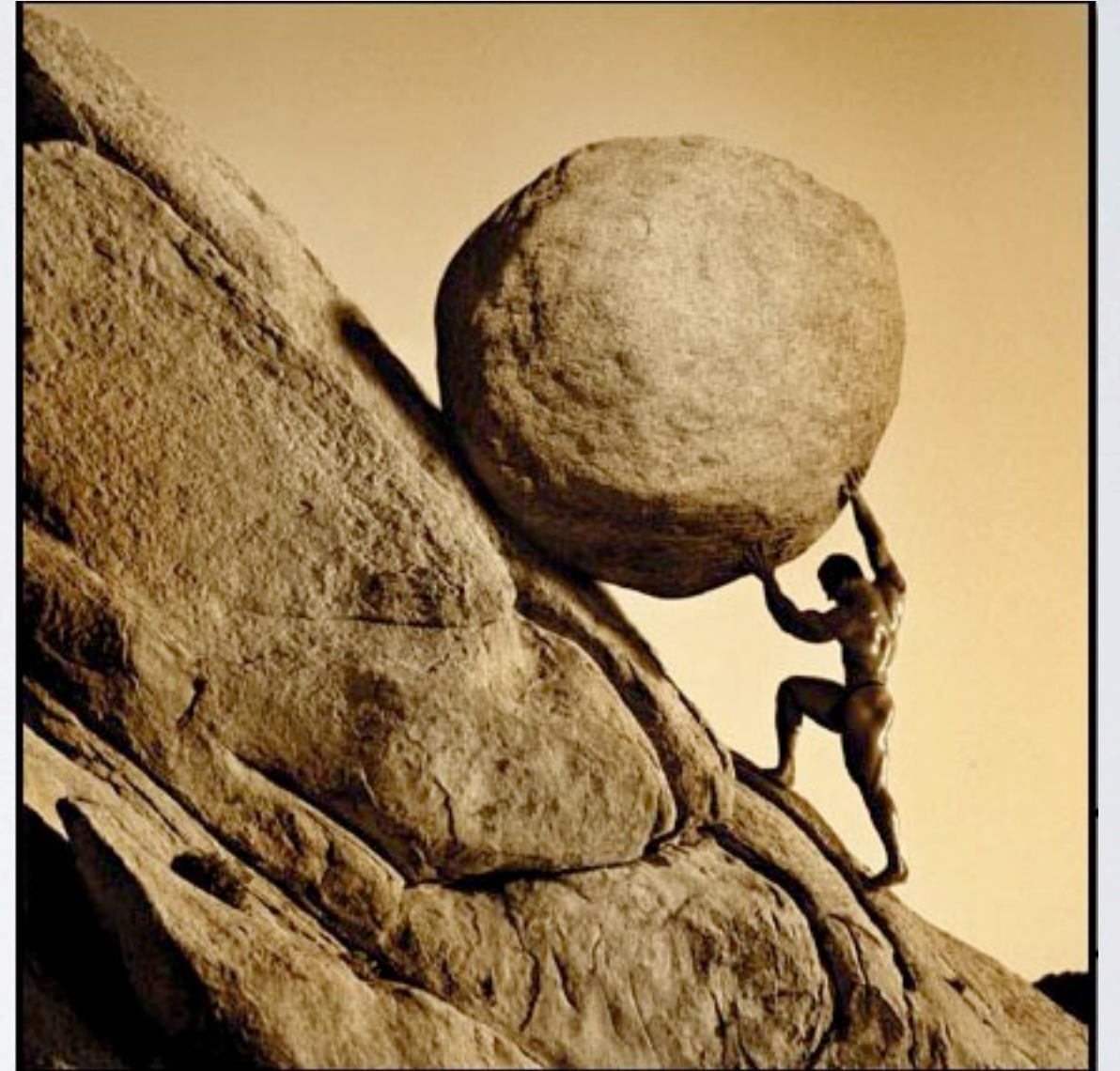
I say that you don't need them because you might need them, or you might not.

But no guy wants to think he needs any help keeping his girlfriend – UNTIL things start going bad.



# GIRLFRIEND SECRET 1

- Getting her interested at the start isn't that complex...
- What's tough is keeping it going.



Once you meet a woman, the tough part is keeping her interested and attracted to you. It feels like this guy, pushing a boulder uphill, over and over.



# THINK DIFFERENT



- Break Tradition!
- Flip the old model on its head...

The secret to keeping the attraction going – and keeping your woman happy – is not complicated. It's really about turning the “traditional model” of how to get a girlfriend on its head.

Think about it – how many guys do you know that have girlfriends that have “figured it out”?

Eh?

Not many, I'll wager. In fact, most of these guys will roll their eyes and say clever things like “I just do what she says” or “Women – who understands them?” As if that's an excuse.

Well, the reason these guys don't have girlfriends figured out is that once you're in it with her, you kinda lose your bearings. Things just seem more complicated. And you find yourself doing things to make HER happy.

This leads me to my next secret for you...



# GIRLFRIEND SECRET 2

- Trying to keep a woman happy will suck you down the “rabbit hole...”



You want to wind up looking like this guy?

You'll be a mad hatter yourself if you spend too much time in the alternate reality of women.

Trying to understand or get into a woman's head too much will always drive you crazy.  
Hey, they're weird right?



# ALTERNATE REALITY



**IL** LOGICAL

- She's moody...
- She's illogical...
- She's irrational...
- She's inconsistent...

You know how the audience yells at the screen in a horror movie? They yell: "Don't go in there!"

There should be a crowd of guys ready to yell that at us when we get into a big discussion with our girlfriends. Because you'll go in thinking you got it under control, and then the rug gets ripped right out from under you.

But there's a way you can keep yourself from falling into this trap. It's called avoiding the drama. The best way to keep your girlfriend from giving you drama is by never engaging in it. When she starts to pull you in, you must maintain your bearings and not get sucked in.



# GIRLFRIEND SECRET 3

- If you avoid the “Poison Women,” you’ll have zero drama, and you’ll be a million times happier...



The easiest way to avoid chaos and conflict with your girlfriend is to CHOOSE WELL at the very beginning.

You ever start out with this... Sweet Luscious Linda...

And then you wind up with this: The Evil Evelyn?

Gimme my goddess back!

Ironically choosing well is one area that guys have a tough time with, because they don't know the important things to look for in a girlfriend. It's not compatibility in the traditional sense, or the things that they put in profiles on match.com. It's the ATTITUDES that will sink a relationship that you need to watch out for. She has to have the right Attitudes.

Poison women come in many flavors... Here are a few you need to avoid...



# POISON!

- Gloomy Girl
- Unlucky Girl
- Super Insecure Girl
- Drama Queen



**Gloomy girl** is the one that's a frickin gloomy chick – mopey and depressed all the time... She's a walking eeyore – and she's a total drag to be around.

**Unlucky girl** just never has anything go right for her. Even when things DO go her way, she knows there's something tragic waiting around the next corner.

**Super insecure girl** – she's attractive at first because she jumps in bed with you fast and moves forward really quickly... But then you realize what's going on, and by the time you see the signals, she's stuck on you like a leech – draining your will to live.

**Drama girl** – Now she's the woman that creates a living hell out of life. She's going to turn everything into an emotional freak-out session that will have you clawing your hair out. Conflict and turmoil follow her around like that dust cloud around Pigpen – and if you're not aware, she'll pull you into it, too.

(Did that picture there make you recoil a bit? Well did you know that a woman's crying face will actually trigger a primitive response in you? You gotta know how to handle these women.)



# GIRLFRIEND SECRET 4

- If you can keep her emotionally & sexually satisfied, chances are she will never leave you...



Women simply need to feel two things to remain loyal to you:

- 1) Emotionally connected
- 2) Sexually satisfied

It really is that simple. I've never met or coached anyone where these two things were hurting and the relationship wasn't in trouble.



# SATISFIED...?



- Can you ever really satisfy a woman?
- **YES!**
- The problem is that guys are trying to satisfy her *the wrong way...*

Hang on with me here...

What we do as guys is we try to give her the things that would make US happy. Not realizing that women actually don't need that much to be excited about being your girlfriend.

For example, you don't have to spend a lot of money on her. ON the contrary. In fact, little things tend to mean more, if there's a thought behind it.

I have this little "hello kitty" candy box that I gave my girlfriend. And it's STILL sitting on the window sill in the kitchen over a year later.



# GIRLFRIEND SECRET 5

- The skills you used to **GET** her will not let you **KEEP** her...



If you've ever seen a successful couple, you've probably noticed that the guy isn't running any "routines" on her, or opening conversations with opinion openers anymore. After a certain point, the rules you used to attract her have to change for you to keep her.

Now there's also something that most guys want, but not many admit.  
You know what it is? (it's the next secret – and it's "Secret 5.5" – a bonus for you...)



# GIRLFRIEND SECRET 5.5

We  
want  
girlfriends.



Men actually enjoy having cool girlfriends.  
We want them to share special moments together with.  
We want someone who accepts us no matter what.  
We want the joy of holding her and touching her.  
We want the happiness of someone that supports us and lifts us up.  
AND We want FUN in the bedroom.  
ALL OF IT. (Hey, who said women were the only demanding ones?)  
Look – It's okay, it's cool, and no one thinks you're a wuss for wanting it.  
'Cause secretly, EVERY guy out there wants it, too!  
You may have suspected that, and here's something you should also know...



# SHE GOT YOU...



- Did you really catch her...?
- Or did *she* catch you?

Most guys got tricked into thinking that THEY won her.

Women are experts at this. They can hook a guy with their feminine charms, and make the guy think **he** was the stud who won her over.

Now the problem with this is that now that she's your girlfriend, you now have to establish control, dominance, and confidence with her.

You know, be the Man.

But somewhere inside is that sneaking suspicion that you're not the one in control here... And that's where guys start to make their biggest mistakes with their girlfriends.



# COMING NEXT:

- **The Top 7 Ways  
Guys Mess It Up -  
And Wind Up Losing  
Their Girlfriends...**



Get ready for the next video, because I'm going to reveal never-before-seen secrets of why guys have such a tough time with their girlfriends.



*Forgive  
Me!*



And I'm also going to confess something to you that I haven't told anyone.  
I'll let you decide if what I did was forgivable or not...



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